



***Two boats passing at sea one going  
east one going west both driven by the  
same wind  
One will reach its intended port, the  
other will not  
It's the setting of the sails  
It's the same with investing and  
Compass Financial Strategies can help  
you set your  
Financial sails***

**Compass**  
FINANCIAL STRATEGIES



# Outline

- Review Market 2010
- Portfolio Construction
- World Economy
- Bonds = Safety ?
- This and That
- Wrap Up



***Building Expectations without gambling with your  
Money***

# **COARSE UPDATE**



# Headlines:

- Lately, the brokerage business have been telling investors to slow down and think long-term has become the *hot* new thing

# We have news!

- We've been doing that for over 15 years...
- wow! **WOW!! WOW!!!** Meetings
- Market cycles...
  - Aggressive 10-12 years
  - Growth 8-10 years
  - Balanced 5-8 years
  - Income 1-4 years

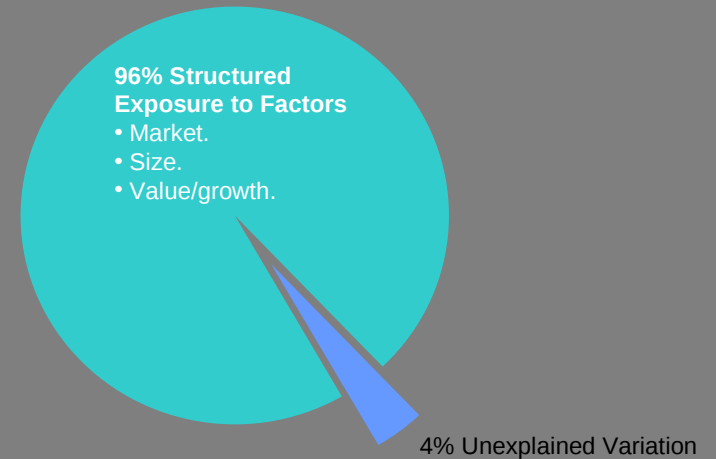
# “FORECASTER”

- Someone who makes predictions of the future (usually on their basis of special knowledge)
- A prediction about something that will happen or develop

# Structure Determines Performance

Over 96% of the variation in returns is due to risk factor exposure.

After fees, traditional management typically reduces returns.



## The Model Tells the Difference between Investing and Speculating

$$\begin{array}{l}
 \text{average} \\
 \text{expected} \\
 \text{return} \\
 \text{(minus T-bills)}
 \end{array}
 =
 \begin{array}{l}
 \text{average} \\
 \text{excess} \\
 \text{return}
 \end{array}
 +
 \begin{array}{l}
 \text{sensitivity} \\
 \text{to market} \\
 \text{[market return} \\
 \text{minus T-bills]}
 \end{array}
 +
 \begin{array}{l}
 \text{sensitivity} \\
 \text{to size} \\
 \text{[small stocks} \\
 \text{minus big stocks]}
 \end{array}
 +
 \begin{array}{l}
 \text{sensitivity} \\
 \text{to BtM} \\
 \text{[value stocks} \\
 \text{minus growth stocks]}
 \end{array}
 +
 \begin{array}{l}
 \text{random} \\
 \text{error} \\
 e(t)
 \end{array}$$

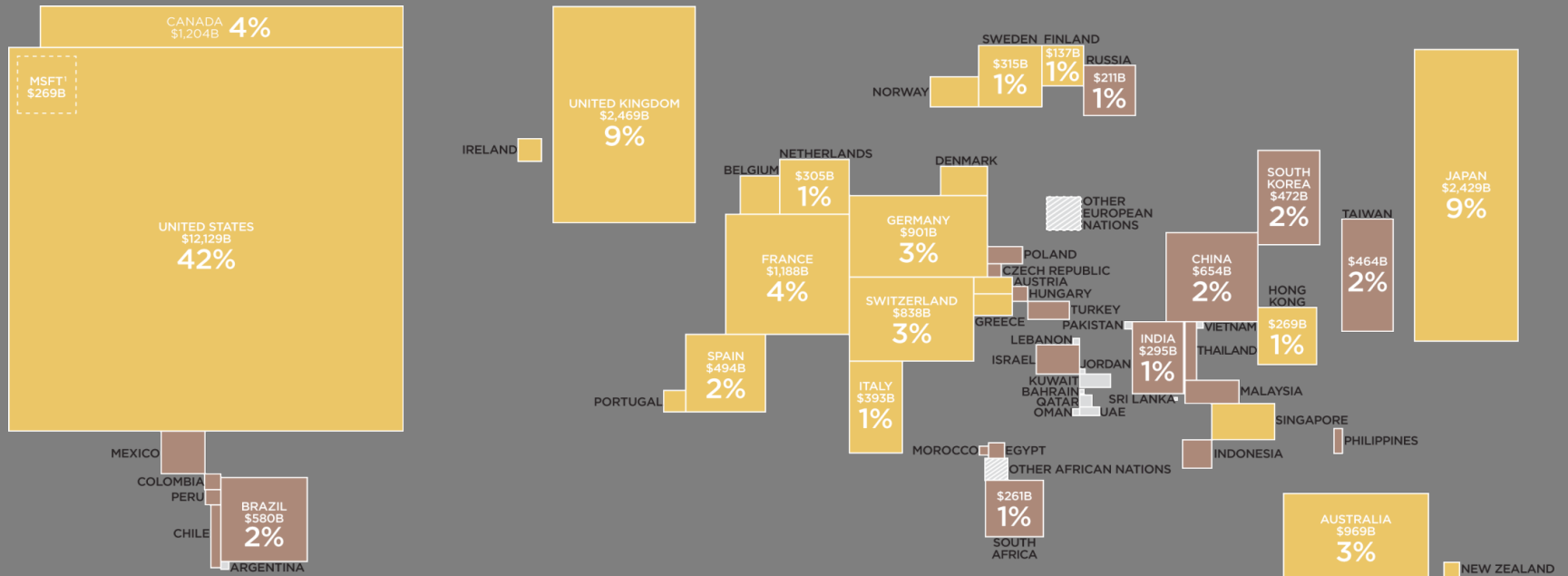
### Priced Risk

Positive expected return.  
Systematic.  
Economic.  
Long-term.  
Investing.

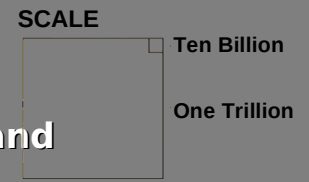
### Unpriced Risk

Noise.  
Random.  
Short-term.  
Speculating.

# World Market Capitalization \$28.6 Trillion as of December 31, 2009



MSCI Index Affiliation  
■ Developed Markets  
■ Emerging Markets  
■ Frontier Markets  
■ Other



In US dollars. Map reflects countries in the MSCI All Country World Im Index and MSCI Frontier Markets Index.  
 Market cap data is free-float adjusted. MSCI data copyright MSCI 2009, all rights reserved. Vietnam data provided by MFMI. Many small nations not displayed. Totals may not equal 100% due to rounding. For educational purposes; should not be construed as investment advice. 1. An example large cap stock provided for comparison.



## Performance Summary Statistics

By 06/2010; Default Currency: USD

	US Consumer Price Index	Russell 3000 Index	MSCI EAFE Index (gross div.)	MSCI Emerging Markets Index (gross div.)	Barclays Capital US Government/ Credit Bond Index
<b>1-Year Total Return (%)</b>	1.05	15.72	6.38	23.48	9.65
<b>3-Year Annualized Return (%)</b>	1.51	-9.47	-12.94	-2.22	7.37
<b>5-Year Annualized Return (%)</b>	2.31	-0.48	1.35	13.07	5.26
<b>10-Year Annualized Return (%)</b>	2.38	-0.92	0.59	10.34	6.48
<b>20-Year Annualized Return (%)</b>	2.63	7.87	4.36	9.64	7.15
<b>Annualized Return (%) 01/1988-06/2010</b>	2.88	9.10	4.92	13.19	7.43
<b>Annualized Standard Deviation (%) 01/1988-06/2010</b>	1.14	15.02	17.47	24.24	4.50
<b>Growth of Wealth 01/1988-06/2010</b>	1.89	7.10	2.94	16.25	5.01
<b>Lowest 1-Year Return (%)</b>	<b>-10.77%</b>	<b>-43.51%</b>	<b>-49.94%</b>	<b>-56.42%</b>	<b>-8.62%</b>
	(11/31-10/32)	(3/08-2/09)	(3/08-2/09)	(12/07-11/08)	(4/79-3/80)
<b>Highest 1-Year Return (%)</b>	<b>20.10%</b>	<b>66.43%</b>	<b>103.70%</b>	<b>92.14%</b>	<b>33.53%</b>
	(4/46-3/47)	(7/82-6/83)	(9/85-8/86)	(3/09-2/10)	(10/81-9/82)
<b>Lowest 3-Year Annualized Return (%)</b>	<b>-9.66%</b>	<b>-15.84%</b>	<b>-19.30%</b>	<b>-18.18%</b>	<b>-0.52%</b>
	(5/03-4/03)	(4/00-3/03)	(4/00-3/03)	(9/95-8/98)	(4/77-3/80)
<b>Highest 3-Year Annualized Return (%)</b>	<b>11.95%</b>	<b>31.58%</b>	<b>58.36%</b>	<b>46.66%</b>	<b>19.15%</b>
	(10/78-9/81)	(4/95-3/98)	(8/84-7/87)	(4/03-3/06)	(7/82-6/85)

### See Standardized Performance Data & Disclosures.

Selection of funds, indices and time periods presented chosen by client's advisor. Indices are not available for direct investment and performance does not reflect expenses of an actual portfolio. Past performance is not a guarantee of future results.

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# *Bonds = Safety ?*

## *Maybe*

- Only Two sources of Returns
  - Yield (1990's averaged 5% to 9%)
  - Price Appreciation
    - Barclays Govt/Credit Last 10 years 5.5%
    - Current around 3.5%
    - Massive new debt would suggest farther decline in yields
    - Increasing Interest rates could reduce bond values
    - Higher exposure to Global default
    - But!!
    - *Bonds still have a place in long-term allocations but too much of a good thing may turn out to be a bad thing*

# **This and That**

- Unemployment Picture
  - Historical Review
- Daily market activity



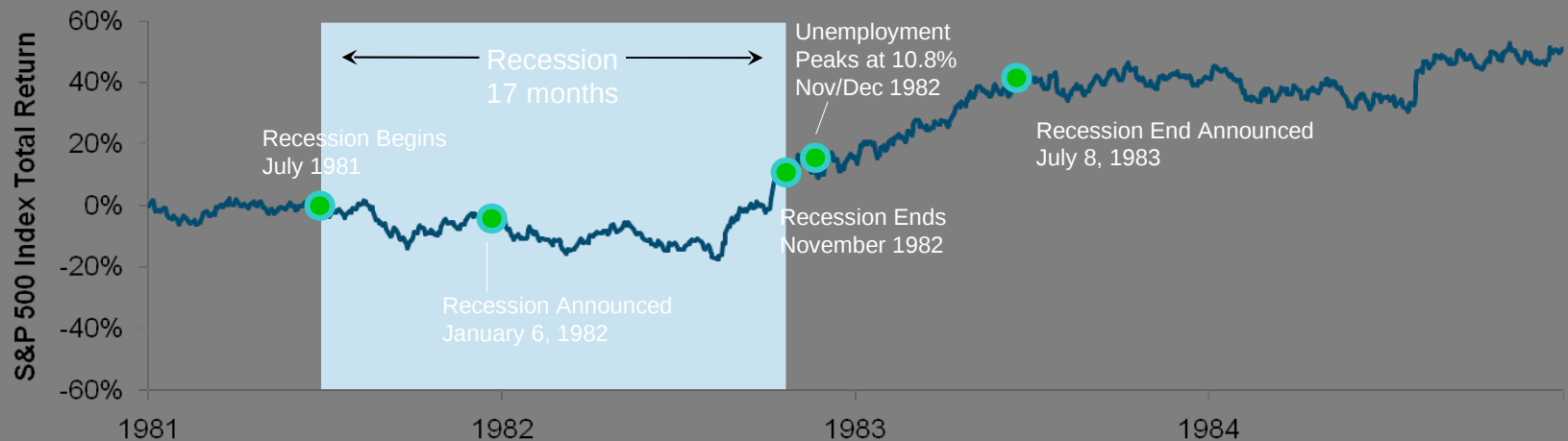
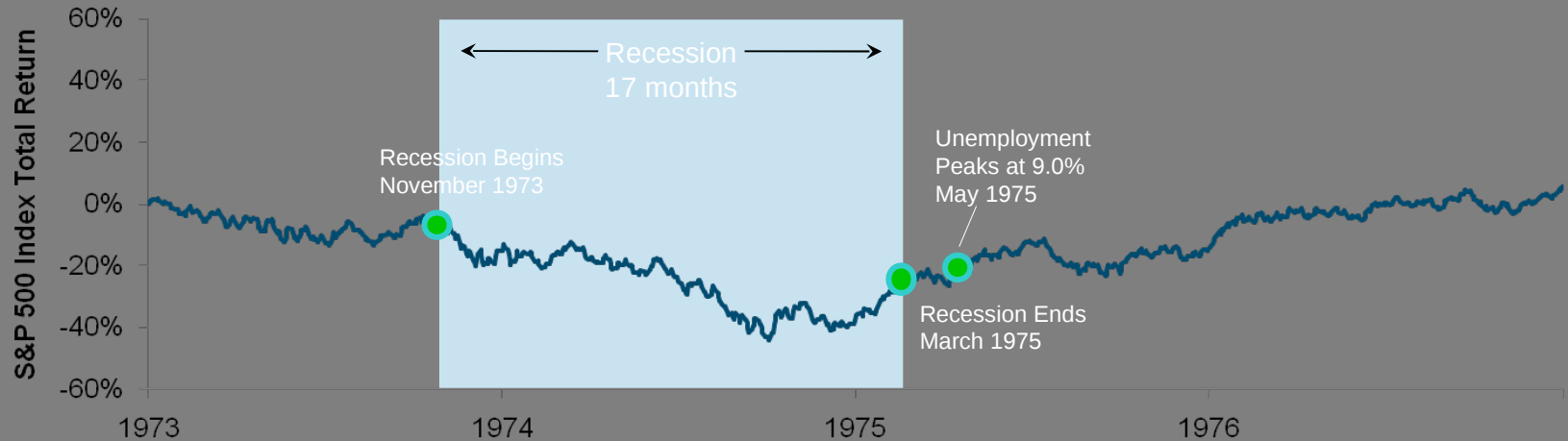
# Recessionary Periods Observations

S1396.3

- The last four recessions have looked different in terms of length, stock market performance, unemployment rates, and subsequent recovery.
- In each of the last four recessions prior to 2007, unemployment rates peaked after the recession ended.
- Stock markets tend to be a leading indicator of economic prosperity, and in each case, the S&P 500 Index started to rebound before the end of the recession was announced.

# Recessionary Periods

## Mid 1970s and Early 1980s

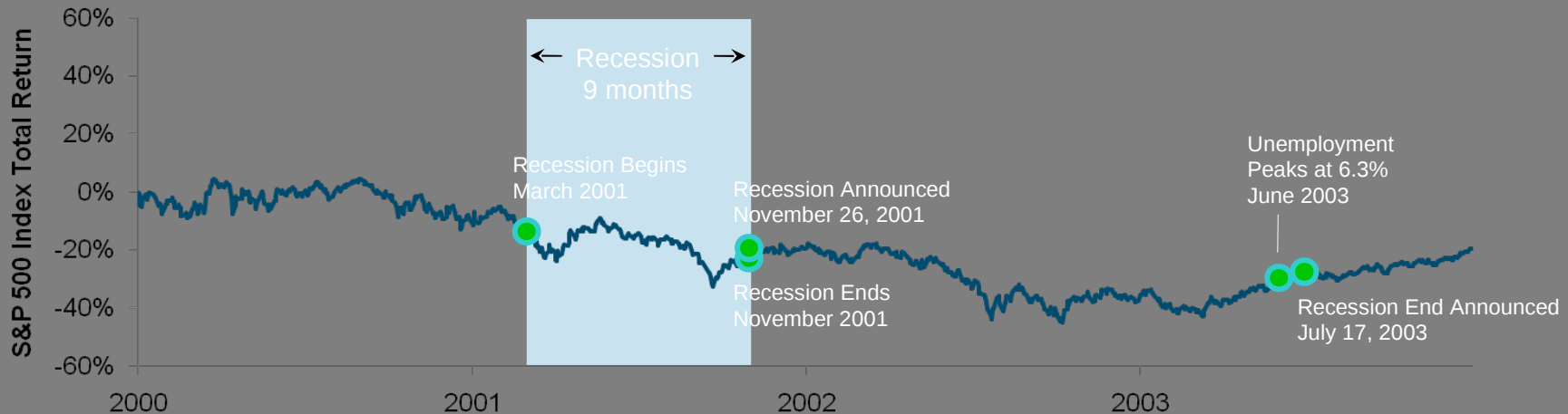
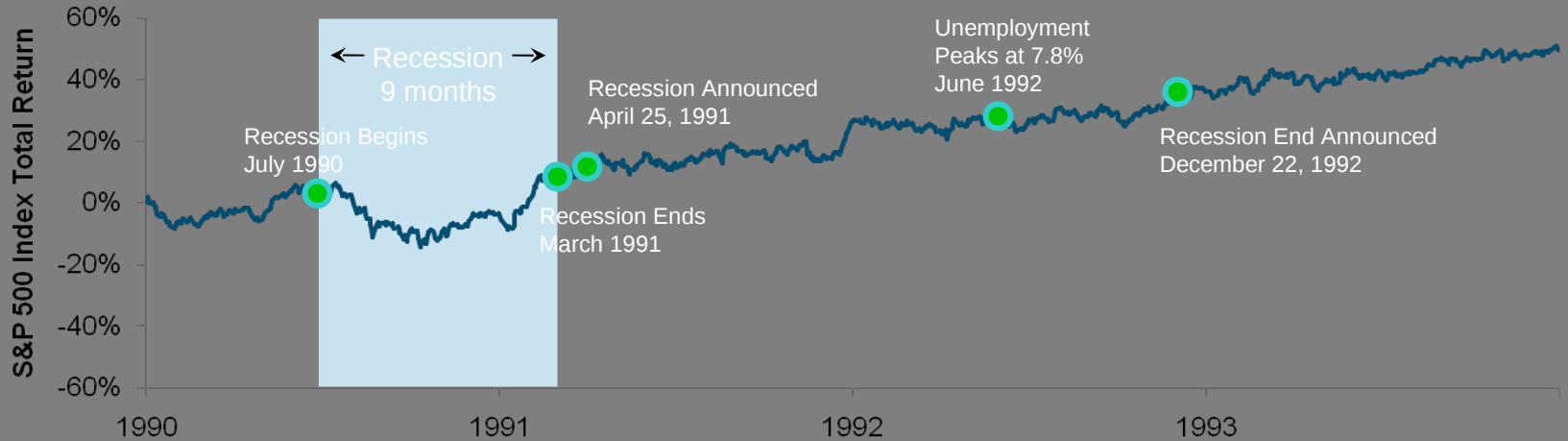


Prior to 1979, there were no formal announcements of business cycle turning points.

Indices are not available for direct investment; their performance does not reflect the expenses associated with the management of an actual portfolio. For illustrative purposes only. Past performance is not a guarantee of future results and there is always the risk that an investor will lose money. Source: National Bureau of Economic Research (NBER) for economic expansions and recessions data; the S&P data are provided by Standard & Poor's Index Services Group; US Bureau of Labor Statistics for unemployment data.

# Recessionary Periods

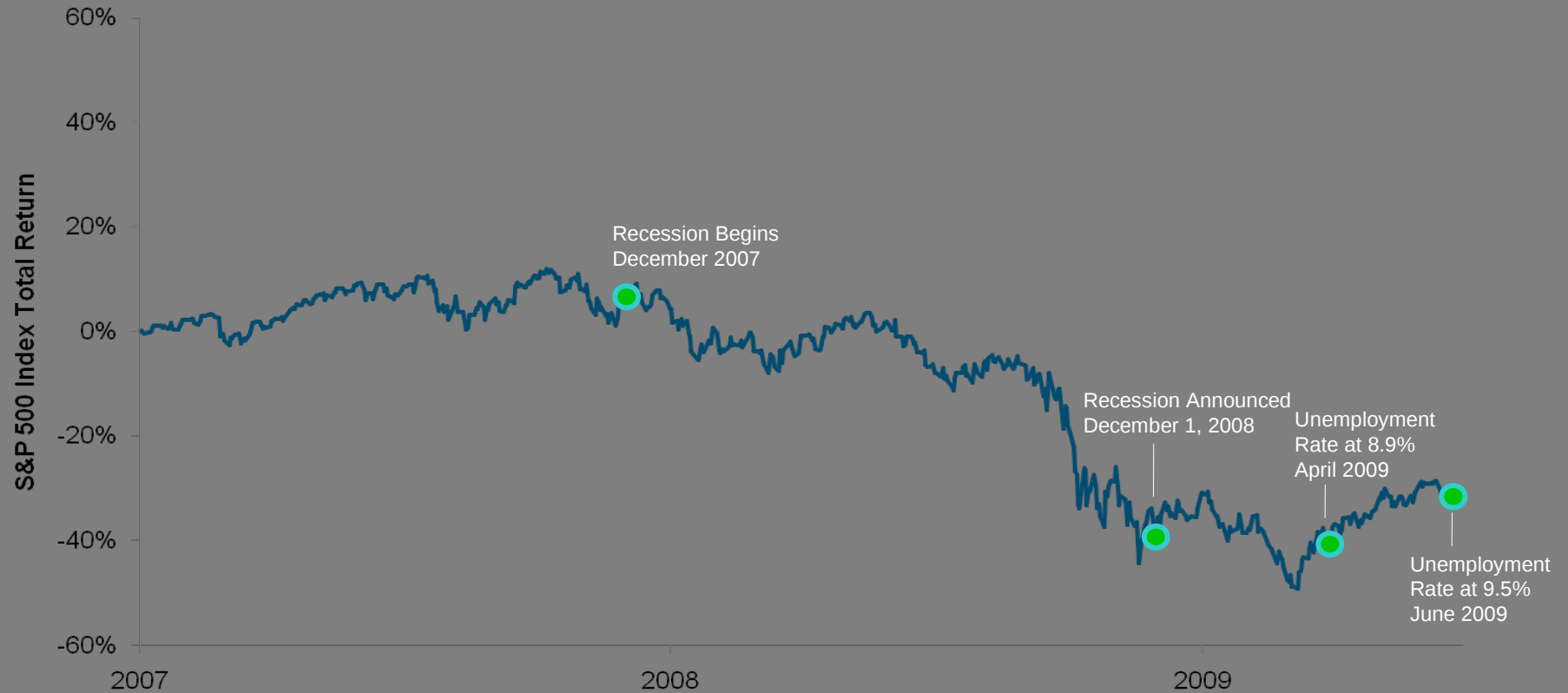
## Early 1990s and Early 2000s



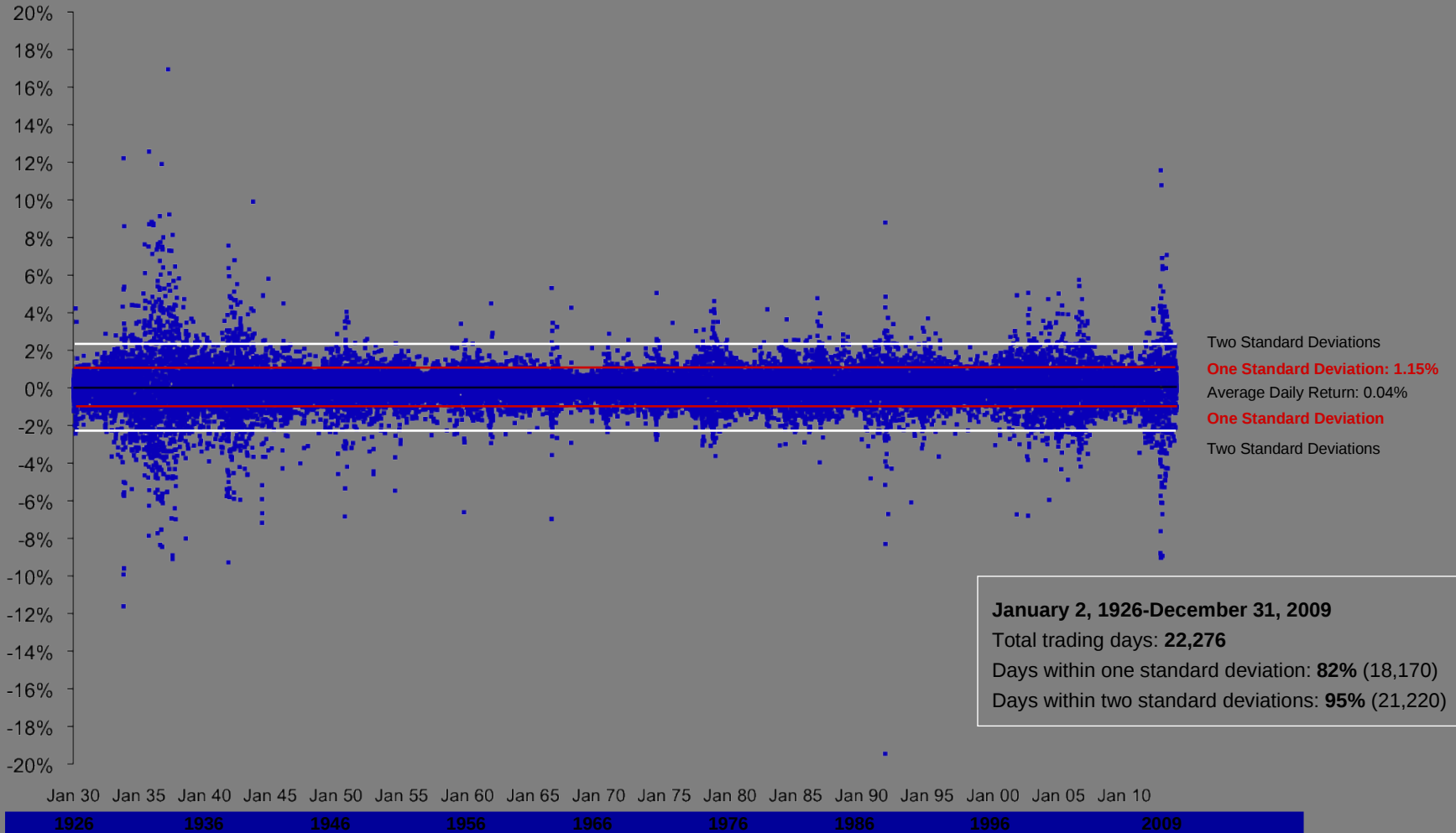
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# Recessionary Period January 2007-June 2009

S1396.3



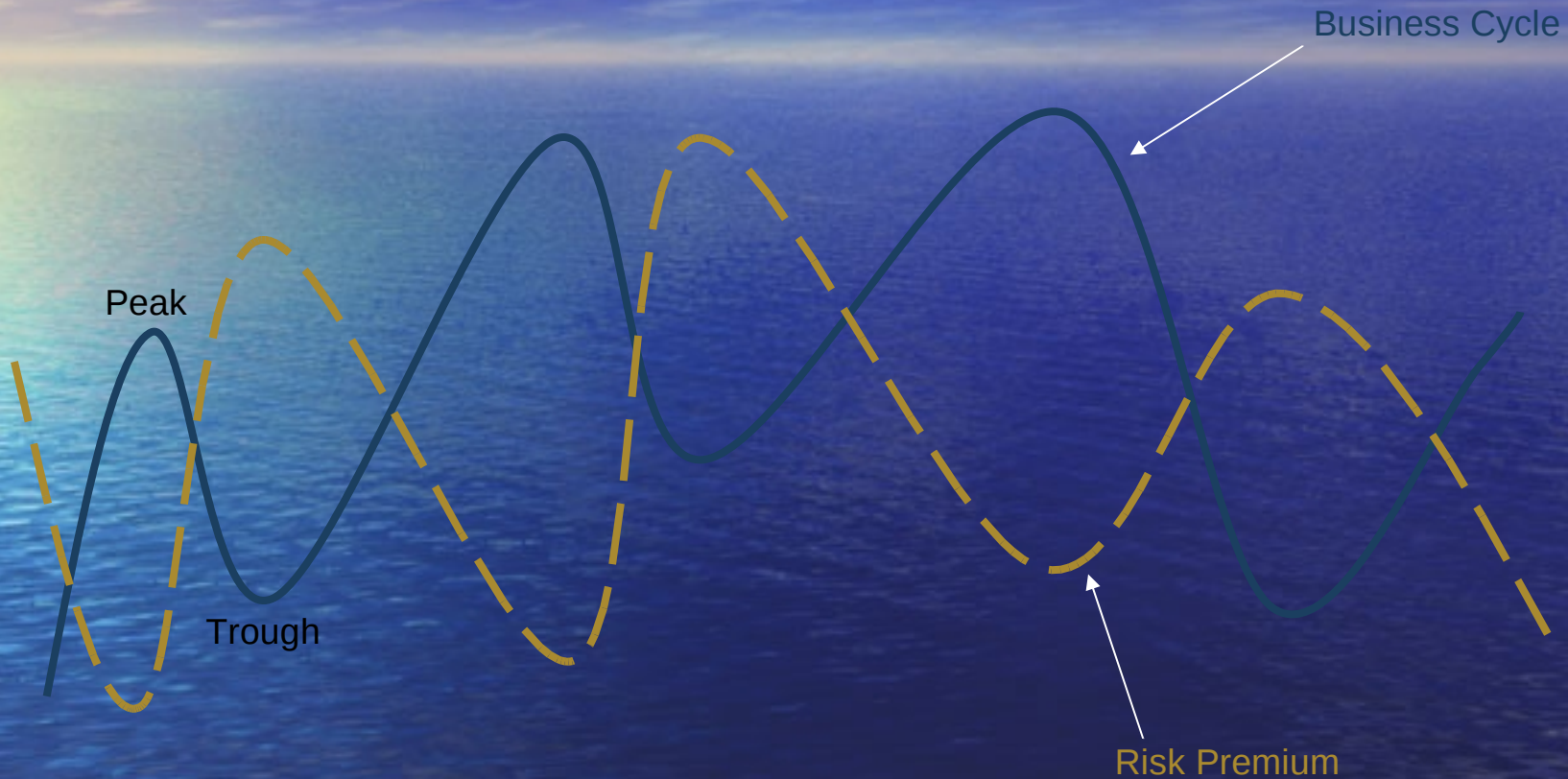
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Returns shown are for the S&P 500 Index. The S&P data are provided by Standard & Poor's Index Services Group. Indexes are not available for direct investment; their performance does not reflect the expenses associated with the management of an actual portfolio. Past performance is not a guarantee of future results. Not to be construed as investment advice.



# Market Risk Premium Is Countercyclical



The risk premium is the additional return an investor requires to compensate for the risk borne. Business cycle is a repetitive cycles of economic expansion and contractions. Peak is the high point at the end of an economic expansion until the start of a contraction. Trough is the transition point between economic recession and recovery.

# Thanks for joining us!

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